



ST BERNARDINE'S PARISH

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Newsletter Advertising Information Sheet

- The parish newsletter is printed weekly and is distributed in all three of our churches (St Bernardine's at Regents Park, Our Lady of the Assumption at Park Ridge and St Catherine's at Jimboomba). It is also available on the parish website where the current and previous issues can be viewed. Advertisers also have an online advertisement on the same web page that the newsletters are accessed from.
- The newsletter is printed in black and white only. Please keep this in mind when creating your ad as some colour combinations do not convert well to greyscale. Your online advertisement is in full colour.
- The parish has a policy of accepting only one advertiser per trade/profession at any given time (eg. if you are a plumber and have an ad in the newsletter no other plumber will be advertised for the duration of your ad). Current advertisers will be given preference to renew their ad before a new advertiser is accepted for the same trade/profession.
- Changes can be made during the term of your advertisement if necessary. Please talk to parish staff for more information about this.
- To purchase an advertisement complete an advertising application form. The parish will then issue you with an invoice to pay.
- Full payment is required up front. Your advertisement will commence as soon as possible after we have received your payment and continue for the term purchased.

Pricing

Single Space Ad (1/8 of an A4 page)	Printed Copy	Online Ad
1 Month	\$60.00	\$20.00
3 Months	\$130.00	\$45.00
6 Months	\$195.00	\$65.00
12 Months	\$260.00	\$90.00

When you purchase newsletter advertising space you get an online ad included for free. Online only advertising is only available when there is no space available in the printed newsletter.

If you require any further information please contact the parish during office hours on (07)3884 7600.